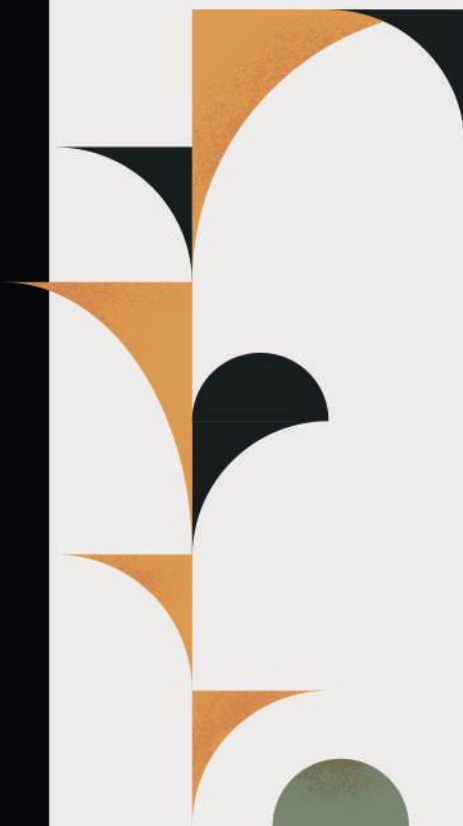


Ma

MIRIANA ACCOLLA
GRAPHIC DESIGNER

PORT
Design
FOLIO

2023



WHO I AM



About me

Hi! My name is Miriana Accolla, I'm a graphic designer based in Milan.
Focused on branding, poster design, logo design, social media and web design.
I like **simple things** where simple does not mean trivial but essential and where **essential** means wisely chosen.

Manual Skills

Drawing
Painting
Printing techniques
Photography

Software

Illustrator
●●●●●
Photoshop
●●●●●
Indesign
●●●●●
Lightroom
●●●●●

Interests

Cooking
Art
Fashion
Travel

Education

- 2021 - Creative Copywriting
- 2021 - **Character design**: personal style course
- 2020 - **Wordpress** Manager certificate
- 2019 - Eipass **Social Media** certificate
- 2017-2018 - **Graphic Design** and **New Media**
- 2016 - Photography certificate
- 2005-2010 -Psychopedagogical high school

INDEX

Content

01. Branding

Visual Identity - Packaging

02. Logo

Minimal - Lettering - Negative Space - Description

03. Printed adv

Brochure - Billboard - Magazine - Menù

04. Social and Photo

Social - PED - Content creator - Retouching

05. Poster design

Personal work - illustration

06. Moodboard Inspiration

Home Furniture - Color palette and more



01.

BRAN DING



Concept logo:

The logo inspired from the Sicilian symbols like the sun, the famous "arancino", the sicilian tambourine, the prickly pears and the Etna Vulcan.

The choise of naming:

the name is inspired by the initials of the name and surname





01. Branding - L'élite Verde

Concept logo:

The logo is inspired by the Sicilian pistachio to tell the handmade products.



COLOR PALETTE



#A2AB3B



#C59B6C



NEGATIVE AND POSITIVE LOGO



01. Branding - Packaging



01. Branding - Social Media



01. Branding - Polo Club Ascona

Concept logo:

For the circus-themed event I created the logo design for Polo Club Ascona.



Ascona Polo Cup 2022
polo team



01. Branding - Poz for IBM

Concept design:

I realized brochures, product catalog and all the other graphic designs for the event.





02.

LOGO FOLIO



02. Logofolio

Less is more.

MINIMAL CONCEPT



02. Logofolio

Badges

DESCRIPTION LOGO



TERRE FENICEE
ETNA BOUTIQUE FARM



THALIA



Sushimama
MODERN MARKET •

02. Logofolio

Can you see it?

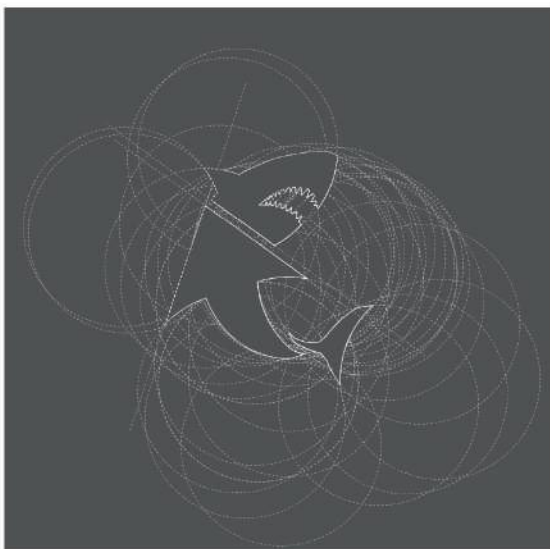
NEGATIVE SPACE



The most important value of the logo is that if you change the background, the **face** changes color. This logo is perfect for all skin types.



EVENTS PLANNER
*Sarà
perfetto*



02. Logofolio

The letters are alive.

LETT ERING



The logo was born from weaving the letter "y" and "h" like a handshake between the real estate agent and customers.

fiordilino
JEWELLERY DESIGNER

Wonderflo
FLOWER DELIVERY

Vullo
ARTIGIANI DEL FORNO

Galiano
PREPARATO DAVANTI A TE

VALORE

Dimora del Piano
WINE RELAIS

powerfitlab
FITNESS CLUB

PLATES

03.

PRINTED ADV



03. Printed adv

**KY
BÖ**

Morto un Piatto
se ne fa un altro.

IL PRIMO ALL YOU CAN EAT ITALIANO



CORSO ITALIA, 80 - CATANIA

**KY
BÖ**

Piatti pieni, amicizia lunga.



IL PRIMO ALL YOU CAN EAT ITALIANO.

CORSO ITALIA, 80 - CATANIA

Sei nell'anima.



PUNTI VENDITA:
CORSO ITALIA, 1 - CATANIA
VIA MARIO SAN GIORGI 10/A - CATANIA

SAUVAGE
pasticceria dal 1971

VULLO
gli artigiani del forno

Se mi lasci non vale.



VULLO
gli artigiani del forno

SAUVAGE
pasticceria dal 1971

Bravi si diventa.



VULLO
gli artigiani del forno

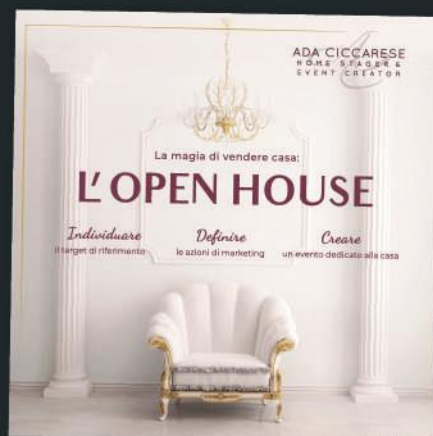
SAUVAGE
pasticceria dal 1971

Auguri

2018
‡ MIGLIOR PANETTONE CIOCCOLATO
‡ GAMBERO ROSSO
‡ MASTRO PANETTONE

2019
‡ MIGLIOR PANETTONE CAFFÈ
‡ PANETTONE DAY

punti vendita:
CORSO ITALIA, 1 - CATANIA
VIA MARIO SAN GIORGI 10/A - CATANIA







04.

SOCIAL AND PHOTO



04. Social and photo - CREATIVE COPY

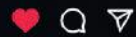
All contents was created by me.



Placce a manuelmaida e altri

mm_manuelmaida Oggi è lo #champagneday 🍾 quindi, un brindisi è obbligatorio... e visto che non sappiamo a che ora avete intenzione di brindare, vi proponiamo un abbinamento elegante perfetto a qualsiasi ora: per un aperitivo pomeridiano o per un drink serale... che poi l'importante non è l'outfit ma con chi brindate. Quindi, vi auguriamo un #cincin pieno di bollicine 🍾🥳

•New collection• Atelier MM •



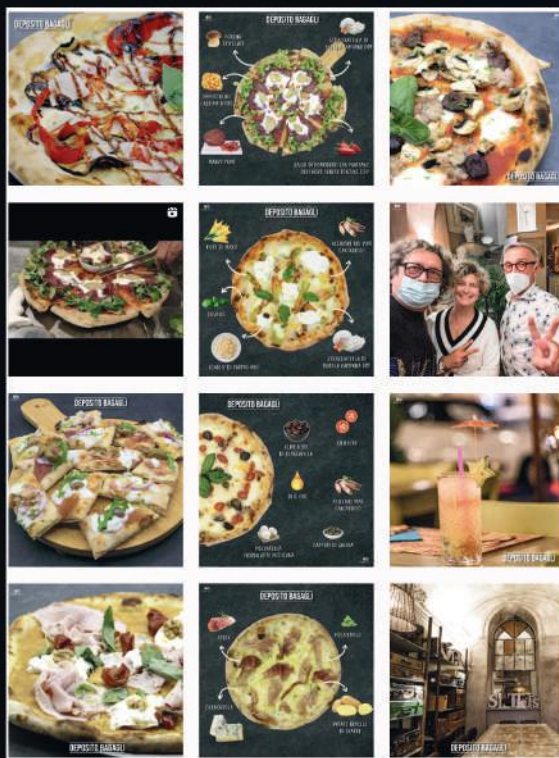
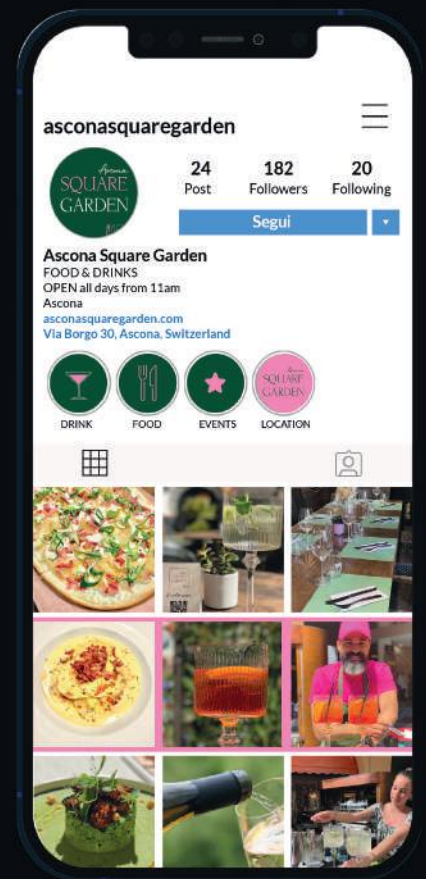
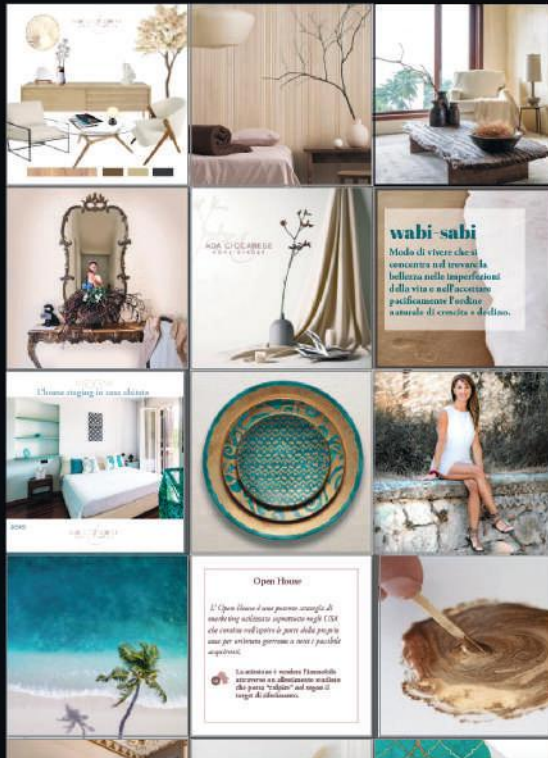
Placce a rosanna.ventura.127 e altri 99

cafe_sauvage ❤️ Festa dei nonni ❤️ nella foto: Nocciolina con la collana di perle della nonna. 🍷

Catania, Corso italia 1



04. Social and photo - Content Creator



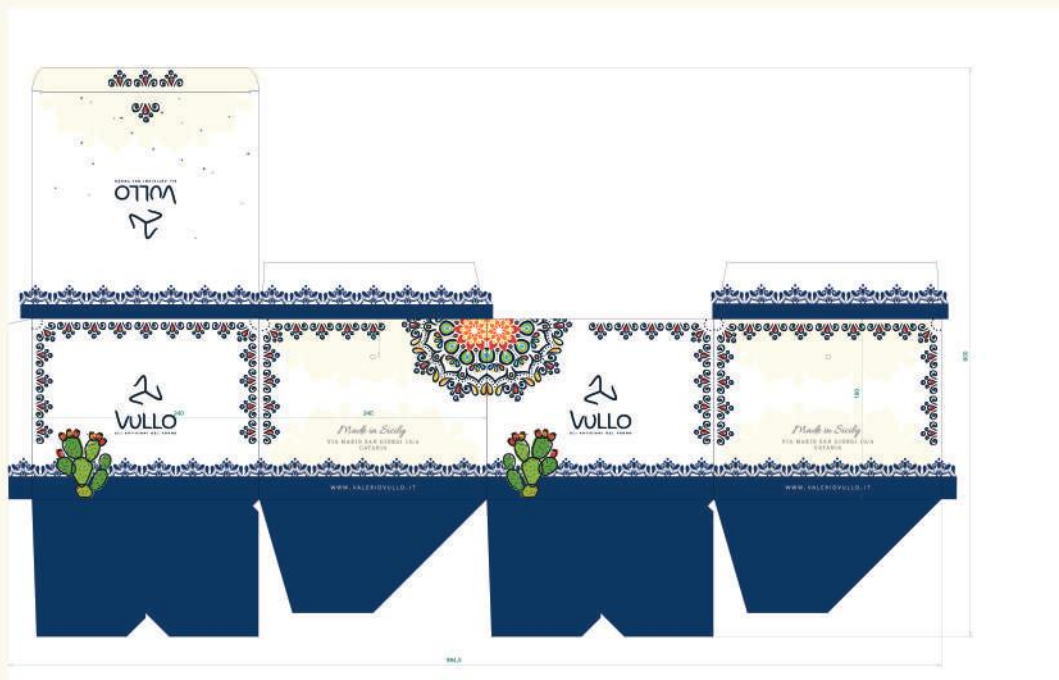
04. Social and photo - Shooting



LA COLAZIONE ITALIANA



04. Social and photo - Packaging, shooting and post production



04. Social and photo - Shooting and post production



05.

POSTER





Feng Heron - Milan, 22
Miriana Accolla



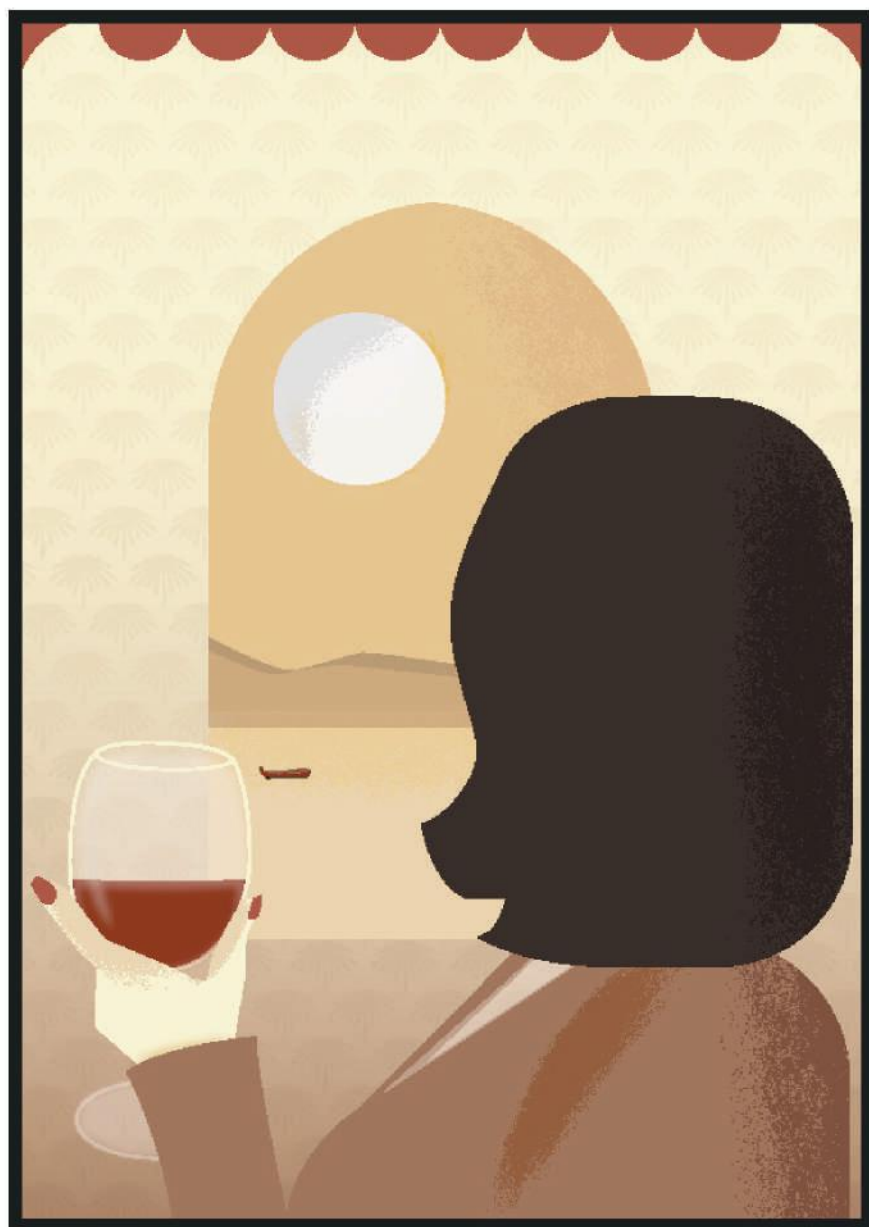
Oriental flowers - Milan, 22
Miriana Accolla



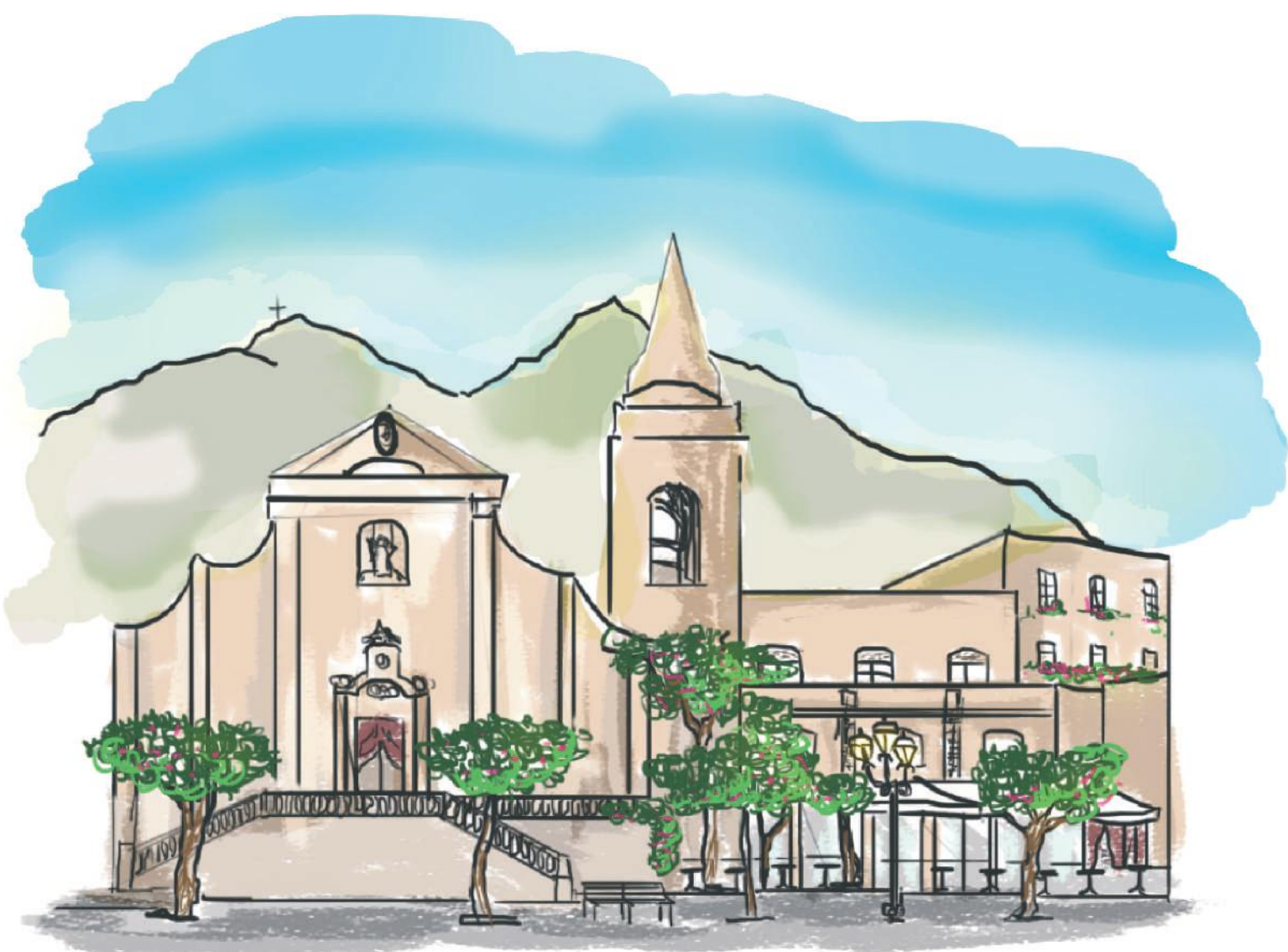
Desert sea - Milan, 22
Miriana Accolla



Clare de Lune - Milan, 22
Miriana Accolla

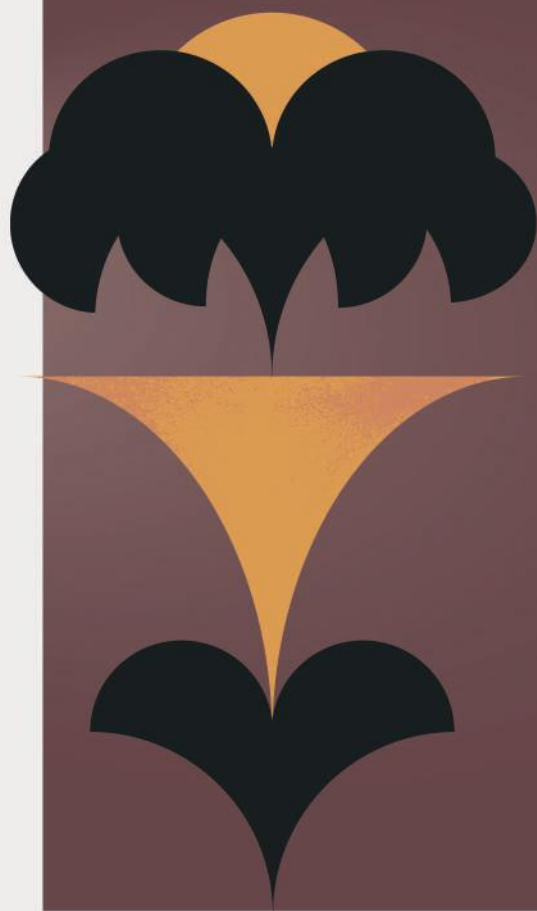


Wine lady - Milan, 22
Miriana Accolla



06.

MOOD BOARD





CONTACTS

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Ma

MIRIANA ACCOLLA
GRAPHIC DESIGNER

THANK
for view
YOU

www.mirianaaccola.it

